QUAKERS

THE QUAKER student newspaper

VOL. 80 NO. 6

SALEM SENIOR HIGH - SALEM, OHIO

FRIDAY, FEBRUARY 26, 1993

City of Salem has Colorful History

The history of Salem dates back to the year 1801 when a man by the name of Samuel Smith settled where State Street and Ellsworth intersect today. Soon afterwards, the thick forest that inhabited Salem was replaced by log homes, shops, churches, a school, and a couple of roads.

Early settlers in Salem were known to be very hospitable and always welcomed newcomers. The man who owned a covered wagon and a couple of horses was considered to be the most important man in the settlement because he was able to travel East for supplies. Most of the clothing of those days were homemade and conservative. Prices were cheap although the settlers thought otherwise. For example, a man could buy a cold dinner for about 12 cents, and purchase a silk dress for his wife for about one dollar!

By 1815, there were over 50 roads into Ohio but only three roads entered Salem and only three roads left Salem. Before the railroad came to Salem, travelers used to come to Salem from Lisbon Road which was the main stage

by Rachel Lopshansky

route then. Runaway slaves came this route and looked for a safe place to stay. Salem was an anti-slavery state and the homes of the time were built with secret passages and hidden rooms to assist the slaves. Also, "The Anti-Slavery Bugle" was published in Salem for many years and can be seen at Salem's Historical Museum.

The first post office to be built in Salem was in 1807. Before this time it was often unknown when the mail would be delivered because all of the mail was carried on horseback. Stamps had not be

used yet so mail was not prepaid. There were no envelopes and the cost to mail a letter to a friend or relative that lived 30 miles away cost only six cents.

The schools of the early days were very poor until better teachers came to Salem. The homes were very far apart and children sometimes walked a mile to and from school each day. Basic reading, writing, spelling, and math were taught and the parents payed teachers two dollars for their child to be taught at school. Although children attended some school, boys often became apprentices and girls often became homemakers.

Salem was officially founded on April 30, 1806. Salem was made a town by The General Assembly on January 8, 1830. By 1842 Salem contained more than 1000 people and had flourished into a beautiful and prosperous town. Salem was also the first meeting place in the United States that allowed women to voice their opinion at the Women's Rights Convention of 1850. The town of Salem is also special in that the 16th oldest bank in the United States, the First National Bank of Salem, was established here in 1863.

Juvenile Criminals: How Should America Handle Them?

In the seventies they were labeled PINS (persons in need of supervision), or CINS (children in need of supervision). What to do with them had become an important issue. Were these kids actually hard-core criminals, or were they just emotionally disturbed kids with bad homelives? Were juvenile jails the best route to take, or did these kids need a little more! Two experts in this field seem to have different views.

Milton G. Rector, a former correctional facility director, stated in a 1974 magazine article, "JUVENILES: JAILED WITHOUT CRIME," that about 100,000 American juveniles were jailed simply because of lack of supervision and not because of a criminal offense. Most of these juveniles were labeled as being runaways who were victims of abuse, alcoholic parents, or

simply neglect. He pointed out that these kids were frustrated, unwanted children who did not deserve to be treated like criminals. Consequently, these juvenile jails were not helping. This is not because funds were bad, but the fact that kids who were put into juvenile jails for a couple of months usually learned new "tricks of the trade" while staying there and left the places to commit more serious crimes. He pointed out that these kids needed counseling, foster homes, or attention groups to help them deal with their problems, and not some junior high jail. Juvenile courts had just become dumping grounds and the schools and specially trained groups needed to help with these kids.

On the other hand, a recent article put out by the Office of Juvenile Justice Delinquency and Prevention

by Leah Lutsch

Administrator, Alfred S. Regnery, stated that the system of counseling that has been adopted by the United States is a failure. According to statistics he recorded in his article "GETTING AWAY WITH MURDER," one-third of the crimes that are committed in the U. S. are by juveniles. Out of all these crimes around 2,000 are murder, 4,000 are rape, and 34,000 are aggravated assault. In a 1983 October issue of The Youngstown Vindicator, an example of a major crime committed by a group of youths was brought to the public's attention. It was reported that a group of teens ranging in age from 14-17 was found guilty of breaking into sensitive information phone lines used by the

military and sabotaging them. Around \$500,000 worth of damage was done and the federal government along with Michigan Bell officials were forced to confiscate computer equipment. Regnery also feels that truancy should not be taken lightly because it leads to bigger crimes. These kids know that punishment is minimal, and all they will have to do is sit and listen to a counselor preach to them for an hour or so. Regnery included in his article a quote by Robert Martinson who has done extensive reviewing on the results of rehabilitation, with few isolated exceptions, the rehabilitative efforts that have been reported so far had no appreciable effect on reciduism." In other words, extensive counseling is not going to cause the leopards to change their spots.

Crime rate among juveniles has increased rapidly in the last fifteen years for the U.S. To determine if these kids are actually criminals or just simply frustrated, and then do what is necessary to see to it that what is in the best interests of the juvenile, is a major aspect concerning this decision. At the same time, officials need to see to it that justice is served. Two experts who have dealt with juvenile crime have extremely different views on how these kids should be handled. The Public needs to decide for themselves what is the best way and help to see to it that the government does what is sufficient.

1989 edition of TAKING SIDES Sirs Oct. 6, 1974 (issue)

1983 Oct. issue of the Youngstown

Vindicator.

Hobo's a Place for Teens

by Tanya Nagy

For many years Donna Csepke of Salem has heard the teens of Salem and other little towns near by complaining of "nowhere to go," "nothing to do" and 'why doesn't anybody make something or the teens to do?'

The problem has been solved. Now, ight here in Salem, Ohio the teens have heir "own" place to go. Csepke has aken the initiative to find something or teens only. She calls the place Hobo's". Hobo's is open from 7:30-2:30 Friday, Saturday, and Sunday. And it only costs three dollars for a ight of fun. Some of the activities that nakes it so much fun are: kareoke on

Sunday, a D.J. on the other nights and video games, pinball and pool tables every night.

Csepke said that business is doing okay except for Friday's but understands that there are school functions to attend. She also stated that the teens who have been there have had a lot of fun and have come back. Csepke said, "I expected a little more of a crowd, and I have given the teens a place to go so it's up to them to use it. I hope everyone will at least come and try it."

"Sweet Royalty"

by Becky Criss

A Sweetheart Dance, sponsored by the Pep Club, was held after the basketball game against Campbell on Friday, February 20 in the cafeteria Bob Menegay was the DJ at the event. At the game, Heather Heath, escorted by Jason Aldom, was crowned 1992 93 Sweetheart Queen. The members of the Sweetheart Court were Courtney Beaver, escort Mike Bigham; Robin Kirkland, escort Jeremy Board; Denise Lee, escort Chad Rhodes; Emily Mager, escort Jeff Herron; Jenny McClintock, escort Bob Pitts; and Jan Penner, escort Jason Herron. Since the Quakers had a win against Campbell of 72-71 in double overtime and the dance went smoothly, the whole night was a success. Way to go Quakers!

Students Prepare for Citizen Bee

by Ray Ashead

Do you know what a carpetbagger is? What is the difference between an open primary and a closed one? These are the types of questions that will be asked at the Citizen Bee, on March 11 at 4 pm, in Canfield.

What is a Citizen bee? Many students ask the same question. A citizen bee is composed of two parts. The first part is a written test, the second is like a spelling bee. This part consisted of three questions separately, for an example, there are 45 students in a line, each contact Mrs. Schwartz.

student would be asked one question, then two more. The student will have to get two out of the three right to advance.

The prizes are; first, \$500; second, \$300, and third \$200. The students that are representing Salem Senior High School are:

Sophomore: Craig Brown Senior: Emily Magar Senior: Stuart Poage If you are interested in joining please

So here it is a place for teens to go. It's up to everyone to make it work.

ITV Is Here!

by Sarah Frankovich

The interactive television room is oing to be used to assist students hroughout Columbiana County with heir academic subjects. The courses hat might be available for students are s follows:

Beaver Local - AP Biology, AP English 11, ROTC leadership.

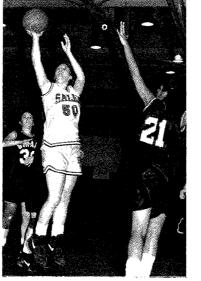
Career Center - Principles of echnology, Tech Prep Mathematics; nd Entrepreneurship.

East Liveprool — AP Psychology, AP History; and Social Psychology.

Salem Senior High School -German, Sign Language, and Algebra II.

There are many difficulties in preparing the ITV room for the students' use. Mrs. Tina Hays and Mrs. Traudy Reed from Salem High School have attended several orientation meetings of teaching the students from the ITV lab. The Columbiana County School Administration hopes that the teachers of Salem High School can use the Interactive television room for help in MVC play. their students' education.

Congratulations Heather!



Valerie Scott shoots for two in

Salem News Photo

INSIDE pg. 2 Remember This

pg. 3 Prom Tips pg. 4 A New Choice pg. 5 Sports Wrap-Up pg. 6 College Recruiting

PAGE 2

- THE QUAKER -----

FRIDAY, FEBRUARY 26, 1993

VOICES Dealing With Annoying Habits

When someone you know (or even someone you don't) has incredibly annoying habits what can you do? It is much easier to handle this kind of situation if you are close friends with this person, but what if you aren't? Annoying habits can range from not so annoying to the extremes.

Have you ever been sitting in a quiet movie theatre and the person directly behind you does not know how to eat properly? You are sitting there trying to watch the movie, but it seems like all you can hear is the disgusting sloshy chomping noises this annoying person is making. It may seem like a very good idea at the time to just turn around and bash this person in the face. However, this is not a very wise thing to do. If it is that unbearable and does not seem like this torture is ever going to stop, simply turn around and politely say, "Can you please refrain from making noises when you chew; it is very annoying." If you are not quite that bold there is another more famous way of dealing with this person; simply "SHHHHHHH" very loudly which just might get your point across. The only thing wrong with this method is that the person chewing like a cow may not know that he/she is doing so.

Another habit that can become simply unlivable is the chronic chewing with the mouth open. This is a rather disgusting habit. Picture yourself in a very expensive restaurant with your boyfriend/girlfriend. You order and after you receive your meal, which smells absolutely scrumptious, you start to eat. You don't want to be rude but

by Kristi Hooper

your boyfriend/girlfriend has this chronic condition of chewing with his/ her mouth wide open. It is not only making you loose your appetite, but also the people at some surrounding tables. What should you do? One way that will definitely work is to simply ask (or tell) the person to stop chewing with his/her mouth open. This may surprise them or maybe hurt their feelings, but it will definitely get the job done. Another way (that has worked in the past) is to start chewing with your mouth wide open and see if they get the hint that this is a very disgusting thing to do.

Or see if someone else around you is showing their food to the entire restaurant too. If there is someone else doing this, direct your dates attention to that person and say, "Isn't that disgusting? I hate it when people chew with their mouths open".

There are also those habits such as your brother/sister farting or burping in public places and then laughing hysterically at himself/herself. This is not necessarily a habit, but it can be very annoying. This situation is very easy to handle; just tell them to stop or you will be forced to pummel their little bodies (if they happen to be younger and small than you) into the dirt. When you threaten them it is very important not to smile or laugh when you say it or it will not work as a serious threat (even if you had no intention of going through with it). Make sure that your brother or sister knows that it may be detrimental to their health if they insist on embarrassing you in public places or annoying you on purpose.

If the habit that happens to be getting on your nerves is a sensitive subject to this person you should consider talking to them in private. Plus, if it is something that could embarrass them you should not bring it up in public unless it would be more embarrassing to them if they were not told about it, such as chewing with your mouth open.

Annoying habits can be dealt with very easily and quickly if you are just open about what is bothering you and you are not too afraid that you may hurt the person's feelings. Though you may ask this person to stop whatever it is that they are doing to annoy you it probably will not stop completely. If it is a bad habit they probably will not be able to stop doing it (if they even want to) without much reminding. So, a word of advice is to just be patient.

Remember This

The memory is a very tricky device that we humans have, and sometimes it seems as though we have no control over it. How else to explain why we can recall such a random assortment of facts, and forget others that we think are really important? How many times have you studied numerous hours for tests or quizzes only to have the information escape from your mind the instant you look at the questions? It's not the fact that you have a bad memory, just that you have bad methods for memorizing, recalling, and remembering.

A memory should be thought of as a skill, rather than a "thing." A Thing can be bad, but a skill can be acquired simply by learning the right techniques and practicing them. We have two types of memories, the first one being immediate memory, which covers the last minute instances. A long term memory, the second type, covers anything remembered over an extended period of time. While you're studying, you want your memory to convert from immediate memory into long-term memory, otherwise it will not be retrieved. If it

by Emily Colley

stays in immediate memory, the information that you wish to memorize will be lost after a short minute. Most information, if learned well in the first place, becomes stored. So, no matter how bad you think your memory is, it can be helped by using good memorization strategies.

Attention and concentration are the key factors in memorizing and remembering. You must always pay attention to what you are learning or memorization will not be successful. You must also understand what you are learning, as difficult as it may be. If the words seem like a foreign language to you, then trying to memorize them will only be a total waste of your time. Try associating your learning material with things familiar to you, and understanding it will only be a simple matter of recalling those specific examples while you're taking your test or quiz. Writing things down on paper several times refreshens the memory and helps it to retain material difficult to memorize.

Continuous putdowns to your ego such as saying your stupid and you



The definition of rape is a simple one, but that is the only thing about rape that is simple. Rape is the crime of having sexual intercourse with a person forcibly and without his/her consent. There are two general types of rape: the date rape or acquaintance rape and rape by a stranger.

Most date rape is not premeditated for the purpose of doing violence and degrading. Most date rape begins as premeditated or planned sex and ends in aggression if the victim does not comply with the rapist's desire for sex.

by Krisit Hooper

In research at the University of California, Los Angeles, a poll of the adolescent males there reported that 54% responded that forced sex was acceptable if the woman said yes even if she later changed her mind. What if the woman only said yes to kissing but not to intercourse? If the woman first said yes and then later changed her mind and a man forces intercourse with her it is still rape.

Much of the reason that date rape happens is our culture and socialization. In the book <u>Coping With Date</u> Rape and Acquaintance Rape, by Andrea Parrot, PH.D. it says that, "boys are often taught to be aggressive and achieve their goals no matter what the cost. Girls are taught to be passive and to put the needs of others before their own." These traditional attitudes are slowly changing, but many young men and women still believe that the sexes should behave in the traditional manner. Some men still think that the roll of a woman is to serve them, many rapists

look at woman as walking protoplasm only to be used for their sexual pleasure. These attitudes must be changed if rape is going to ever stop occurring.

Women need to start reporting their rapists, and attempting to prosecute them. Just by prosecuting you make clear what he did was wrong. Plus, you embarrass him and call his character into question. Rape is emerging as the most widely committed and unreported crime in the U.S. As a conservative estimate done by the FBI, 75% of all sexual attacks on women go unreported.

Even if the woman does not want to prosecute her rapist she must seek medical attention immediately after the rape. Many victims (20%) need emergency hospital care because of physical injuries. Still, all victims should seek medical help even if she has no physical always fail will distract you from the task at hand. Too much pressure is involved here and it normally ends up entering the "give up" zone. Obtain a positive mental attitude and success will be your reward.

The link system involves skills of associating and creativity when dealing with sequences. In this system you must make each word in a sequence remind you of the next by associating one with the other. The sillier or more outrageous the better. Odd things or ideas have a way of staying clear in your mind, so obviously this method is rather successful.

The substitute word system helps you find meaning in what you want to remember by substituting a phrase or image for meaningless clumps of sound such as names, vocabularly words and phrases. These are hard to remember because they aren't easy to visualize and they have so little meaning and importance to you.

All of these suggestions may sound like a lot of effort, but they are well worth trying. I wouldn't suggest staying with your old, routine methods of memorization if they are not successful. Try a few of these methods and I'm sure you will find great improvement in your memorization skills.

Quaker's Proposal on Student Expression

We, the staff of "the Quaker," in order to promote quality reading material through the use of free speech and opinion, do hereby abide by and take protection under the ideals and principles of the First Amendment, the Constitution, and other various court rulings.

Can Kill a Friendship Please Don't Drink and Drive

Alexa Havelock

Kara Zocolo

Jennifer Reed

Jody Wirkner

Drinking and Driving

THE QUAKER student newspaper is published by Journalism students of Salem High School.

Principal: Mr. Charles McShane

Advisor: Mr. Jeff Ladner

Ray Ashead Emily Colley Becky Criss Rick Fawcett Sara Frankovich REPORTERS Rachel Lopshansky Leah Lutsch Tanya Nagy Brandie Oesch Kristi Hooper SALEM DRUG 409 East Second Street Salem, Ohio 332-5200 FREE DELIVERY FREE DELIVERY Laren Canstein SALON NUMER 337-6625 Walking injuries because of the risk of possible pregnancy or a venereal disease.

There are many steps we need to take to stop rape form occurring. For one, we need to educate everyone about rape. We need to teach at a very young age how to act and respect other people's wishes. Women need to learn how to protect themselves and to keep out of possibly dangerous situations. In conclusion, there are many things we must do to change society and the way people look at and address rape.

ATTENTION JUNIORS!

Are you interested in discounts on your senior photographs, and cash prizes? CALL ARBOGAST PHO-TOGRAPHY AT 482-9551. We are now accepting applications for our AMBAS-SADOR PROGRAM. Applications In Office! It is our duty to keep our readers currently informed of school activities.

We are also obligated to avoid any form of libel, obscenity, invasion of privacy, and any subject which may cause a disruption in the community or in the normal routine of the school day.

If at any time felt appropriate, the principal can reserve the right to edit or censor any material that he considers in any way to be inappropriate for publication.

Since "the Quaker" is a student forum, we encourage from our readers any feedback in the form of essays, letters, etc. - THE QUAKER-

Prom is a highly awaited evening for juniors and seniors. But how do you act if you've never gone out with your date before? What if you spill Coke on your white gown or tux?

I contacted Ann Anderson of Barbizon School of Modeling and she gave me some advice to pass onto the other prom goers. For girls and guys, check ahead of time to see if your gown or tux is dry clean only. If it is, the only thing you can try to get a stain out is a dry paper towel or napkin. If it is not

dry clean only, cool water helps resolve the stain best. For girls, Mrs. Anderson recommended taking a "care package". This would include needle and three colors of thread (white, black, red), crazy glue for broken nails, band-aids, safety pins, buttons, cutips, pantyhose, lipstick (2 shades), and K2R spray for dry clean only dresses. What if you've never gone out with your prom date before? Of course you'll have to meet his/her parents. Barbizon gave the order of honor. When a boy introduces

by Zara Zocolo

his date to his parents the order goes mother-date, date-mother, date-father, father-date. For a girl doing the introductions the order is much easier. Mother-date, father-date, date-parents.

I found these to be hard to remember. I think as long as the introductions are done some way that everything will go O.K. Just plan ahead and discuss with your date how the evening will begin.

Girls, every length is "in" this year. Mrs. Anderson just advises to stick to the weight guidelines. The normal height/weight for a 5-ft. girl is 100-lbs. For every inch over 5-ft. add 5 lbs. For heels, the best thing to do is be fitted for them but if money is an issue, just practice in them around the house for at least 1/2 hour each time. Guys, ask your date whether she wants you to wear a vest or cumberbund. Both are "in" this year. Do they want it to match their gown? If so, you'll need to get a swatch of her gown to take with you or have her go along. The swatch will also help in

matching flowers. But does she want a pin corsage, wrist, or does she want to hold it? If you're worried about table manners, the rule Barbizon gave me was start the furthest away from the plate and work in. It doesn't matter if there's one fork or twelve. Always leave your silverware on the course you have just finished.

I hope some of this has helped you get rid of some worries. Just feel confident and your night of your dreams will be perfect.

* Finalize all details (including post-

prom activities) with your date, friends,

Prom Day

* Confirm transportation.

take enough to cover all expenses.

* Pick up your date and enjoy!

thoughts together. It's not too early to

start now. It's two months and count-

ing! Good Luck! (This information

received from Your Prom magazine

published by Modern Bride, February

* Pick up your tux and try it on for

* Hit the bank and make sure you

Hope this list helped you get your

and parents.

fit.

1993.)

- PAGE 3

Final Countdown

This is a time line to help guys and girls get ready for prom. Read the list and see if you're on schedule. For Girls

4-6 Months

* Look through the magazine and clip out dresses you like; browse through department stores.

* Lose those few extra pounds by starting a sensible diet.

* Maintain your hair; stop biting your nails!

4-6 Weeks

- * Buy dress and accessories.
- * Order dyeable shoes now.

* Ask that cute boy in math class to the prom. * Make plans with friends for a pre-

prom get-together. * Make appointments to get your

hair and nails done. 2-3 Weeks

* Double-check all arrangements with date.

by Zara Zocolo

- * Order boutonniere. * Pick up your dress and shoes and
- try on to check for proper fit. * Practice new hair and makeup

techniques. * Plan after-prom outfits.

* Wear new shoes around the house

to break them in. * Discuss prom-night plans with your parents.

Prom Day

- * Pick up boutonniere
- * Get your hair and nails done.
- * Take a nap!

* Carry some extra money in your purse

* HAVE A GREAT TIME!

For Guys 2-3 Months

* Start Saving!

* Plan a budget to cover all costs. * Talk to your parents about how much money they can contribute; take after school job if necessary.

4-6 Weeks

* Ask a date! * Arrange pre- and post-prom ac-

tivities. * Get fitted for your tux; coordinate your accessories with your date.

* Arrange for transportation to and

from the prom. 2-4 Weeks

- * Order her flowers
- * Get a haircut

Club Activity Update

Class of 1996

Tact

Mrs. Cozza Advisor: They will be having their graduation party on May 21 and 22. Don't forget about the TACT Olympics on April 25. This event will be open to all students in the

AFS

Mr. Martinelli Advisor. Jayne Crawford President: Vice-President: Heather Horstman Kristi Hooper Secretary: Treasurer: **Ross Ramunno** AFS went to Tower City in Cleveland on Feb. 20 for all the exchange students. They will be having a Rock-a-thon to raise money. AFS will be having a concession stand for Odyssey of

German Club

Mrs. Reed Advisor. President: Emily Mager Denise Lee Vice-President: Athena Bodkins Secretary: **Michelle Wolf** Treasurer. On the Feb. 20 they had Karnavel party at Denise Lee's nouse.

President: **Bob Farkas** Vice-President:

Rashelle Scott Emily Mlinarcik Secretary: Meghan Conrad Treasurer: The Class of 1996 is currently working on their Semi-formal dance, "A Journey into the New World." The dance will be held A Journey into the New March 26 in the cafeteria. The cost is \$5.00 and includes dinner. Tickets will be on sale the first two weeks of March during lunch Watch the halls and periods. listen to announcements for further details.

Students Against Drunk Driving (SADD)

Mrs. Luther Advisor: President: Jan Penner Vice-President: **Jason Hawkins** Laura Farkas Secretary: Treasurer: Scott Davis SADD had a Valentine's Day party Saturday, February 13. They are formulating plans for a T-shirt sale in the Spring. The group is also involved in a 24 hour marathon happening in May.

ATTENTION STUDENTS:

Drama/Poetry Club

John Miller Advisor: President: Pamela Hadorn Vice-President: Laura Farkas Treasurer: Jeremy Pruitt The Drama/Poetry club is planning an acting party to be held in the Spring at the Community Theatre. They are also in the middle of taking pictures for the yearbook.

Yearbook

Tina Hayes Advisor: The yearbook is now \$32.00 and will be sold till March 26, 1993 Spanish Club

Mrs. Marhefka Advisor: Jamie Ostrarchvic President: Vice-President: Ken Lee Secretary: Jason Smith Treasurer: Jen Lehman The Spanish club is planning to reschedule their cancelled party, in the near future.

Academic Challenge Mrs. May Advisor: The Academic Challenge team plans to compete on March 8, 10, and 11 at the Columbiana County Scholastic Bowl.

LAN

Shana Carney tries to rip a rebound against Poland. Salem News Photo

high school.

the Mind.



PROM LAURA'S BRIDE AND

FORMAL WEAR 1271 PIDGEON RD. (ON THE RT. 45 BYPASS) SALEM, OHIO HOURS: MON., WED. & FRI. 11-8 TUES. & THURS. 11-6; SAT. 11-5 (216) 337-7050

Largest Selection of Prom Gowns and Dresses in the Area. As Seen in "Seventeen" and "Your Prom" Magazines.

Proficiency Exam Retakes Monday, March 1 - Writing **Tuesday, March 2 - Reading** Wednesday, March 3 - Math Thursday, March 4 - Citizenship All testing will be held first and second period in auditorium

Salem, Ohio

linh School Library

- THE QUAKER ----- FRIDAY, FEBRUARY 26, 1993 It's The Choice Of A New Generation

Crystal Pepsi! What are you talking about? Never heard of such a thing. Guess again, it is the choice of a new generation. Crystal Pepsi is the newest thing on the shelves at the grocery store, since the idea of New Coke. The Pepsi Company introduced the clear cola, "that's more refreshing and has a clean, smooth taste."

What was the reason for Pepsi to think that clear would be better? "Clear has a positive connotation," said George Rosenbaum, the chief executive of Leo K. Shapiro and Associates, a Chicago market research firm. Also, the dark colored drinks have mysterious ingredients that can not be seen.

Crystal Pepsi is less sweet, contains 100% natural flavors, has no preservatives, is caffeine free, and is low in sodium. Don't get it wrong, nothing can be to good for you. It is no diet drink. A 12 ounce can of Crystal Pepsi has only 130 calories and regular Pepsi has 154 calories in a 12 ounce can. The Diet Crystal Pepsi and regular Diet Pepsi both have 1 calorie.

The Pepsi Company had a bad year in 1991 and being the number two cola company is not what the Pepsi Company wanted. The Pepsi company lost one of their biggest customers, Burger

by Brandie Oesch

King, which switched to Coke. So they had to think of an idea to bring their business back. The Pepsi Company decided to look for a fresh approach, something new, with the popularity of bottle water, fruit flavored wine drinks, clear grape juice, and especially Clearly Canadian. So the decision was to go clear.

The invention of Crystal Pepsi was done by 90 people working for 15 months, trying 3000 versions before selecting the one that is now bottled as Crystal Pepsi. The Pepsi Company will not say how much it has costed to make this invention. Now Pepsi is testing a sparkling water called "H2Oh!," while Coke is trying to breath new life into its Fresca brand. The J.E. Seagrams Corporation is planning on introducing Quest, a low-calorie flavored sparkling water.

With Crystal Pepsi making its new wave around Salem, I thought of asking people around school what they thought. asked, "If you have tasted Crystal Pepsi and what were your thoughts about it?'

Ryan Zocolo (9) - Yeah, It's pretty good.

Marsi Fenske and Jen Lehman (11) - We like Diet Crystal Pepsi.

Stephanie Sadlowski (11) - It has too much sugar and not enough caffeine.

Joe Maytas (11) - It is OK.

Bryant Beezon (9) - It is disgusting. Dee Campbell (10) - It is disgusting. Craig Banning (11) - Tastes the same

as regular Pepsi.

Emma Hite (11) - I agree with Banning.

Jen Starcher and Heather Spooner (12) - We think it tastes sickening, it could kill you.

Jen Reed (12) - Diet Crystal Pepsi is gross and I never had regular Crystal Pepsi.

Twentieth Century Television

In 1950, only nine percent of American homes had a television set. By 1978 the percent of American homes with televisions skyrocketed to 98 percent! And by June of 1988, 98.75 percent of American homes had at least one television set somewhere in the house.

"Television has transformed the political life of the nation, changed the daily habits of our people, molded several generations, made overnight global phenomena out of local happenings, and redirected the flow of information and values from traditional channels into centralized networks reaching into every home," writes communications expert George Gerbner.

Television influences the way we go about our daily hoopla and it gives people an inexpensive retreat from a long hard day. Television informs us, enlightens us, entertains us, and enriches us.

But there is a dark side to television. Ninety-four percent of the American people believe in God; 41% go to church on any given Sunday. But you would never know this by watching American TV. Television and movie producers will argue that they are just airing what the people want to see, although parents too often complain about the violence, sex, and general corruption that television is subjecting their young to. "It's pretty bad when you have too resort to The Discovery Channel every evening

by Rachel Lopshansky

to find something decent for your children to watch," a mother of four children complains.

Barbara Seuling, in her book "YOU CAN'T SHOW KIDS IN UNDERWEAR," reveals the fact that in an average hour of watching TV, deadly weapons appear about nine times per hour. She also states that by the time a child is fifteen years old, he has watched the violent destruction of more than 13,000 persons on TV.

Television has had a huge impact on our society since the first presidential candidates used television to campaign in 1952. Americans got to see the White House on the inside for the first time in 1952 when President Truman guided three major TV networks around the White House rooms. Historians say that the reason President Truman did this was to increase his popularity with the people through television.

Television has captured a part of news that will never be the same again. Television allows news to be reported to all parts of the world quickly and efficiently. For example, 15 million viewers witnessed the actual murder of President John Kennedy in TV replays. On July 16, 1969, 125 million people watched the landing on the moon by astronauts Neil Armstrong and Edwin Aldrin.

Today television plays an important part in everyone's lives.' People wake

up to the morning news and fall asleep to the evening news all over the world. Television allows us to see into any part of the world at any time. It allows us to be entertained, educated, and informed. TV is a necessity in lives' everywhere. After all, how many people were willing to give up their television for the rest of their life in return for a cash deposit? Only 13 percent.

Sources: 1. 'You Can't Show Kids In Underwear', Barbara Seuling, copyright 1982, 791.4, SELL. 2. 'Television and American Culture', Edited by Carl Lowe, copyright 1981, 791.45, Tel. 3. T. V. Could Nourish Minds and Hearts, E. Kieser, Time 140 : 80, S 14, 1992.

A Few Easy Ways To Get On TV

One of the things that many people share is the desire to be on television. An easy way to do this is to grab your video camera and wait for something exciting to happen. You could get your tape on I Witness Video, or America's Funniest Home Video's. Or maybe both. You never know when your emergency might get chosen for Rescue 911. Then you get to see people who are supposed to be you, in your traumatic situation, who act nothing at all like you, and look nothing like you. But hey, now you're famous.

For the person who has a taste for the unusual, the television talk show is a good place to start. The major requirement for these shows is that you are not like everyone else. The majority of these shows deal with transvestites, ho-

by Jennifer Reed

mosexuals, bisexual, or the product of a "romatic" encounter between two related members of your family. Like "Yup, my favorite uncle is also my grandpappy." Of course there is always the "radical" groups; skinheads, Klu Klux Klan, racists, bigots, homophobics, sexists. The list goes on and on.

The final way is by the "TV Movie of the Week". The best example of this is the Amy Fisher story. It's easy, date a married man, have sex with him, hire someone to kill his wife, decide "if you want something done, you've got to do it yourself", try to kill her yourself, fail, go to prison. Take the example of Baby Jessica, all she had to do was fall down a well. Not to difficult, and not illegal. What ever happened to her anyways? Oh well.

It's not necessarily that people will do anything to get on TV, but that televsion will make a movie of the week out of just about anything. And millions of people around the world will watch it. And maybe remember what you did. Just think, somewhere out there, a guy is sitting at home thinking "Iheld the chair that broke Geraldo's nose."

Woman of the 90s

by Brandie Oesch

Every girl has their own dream of glamour, and a sense of adventure in all liberation. Barbie never participated in looked like a teenager and wore stylish Handler in real life. Ken is 44 years-old,

what the ideal woman of the 90's is. who love her." Barbie has been role streaking, when it was in or did she ever clothes of the time. The name Barbie the father of 3 children, and lives in New Whether it is a lawyer or a house wife, model for women as an Astronaut both go topless. She has never smoked a came from their daughter, whose name York. He says, "Barbie has made him a

everyone has their own idea. Men are always looking for the perfect woman. Well, why don't they just go out with the Barbie doll? It is being said that Barbie is the woman of the 90s.

Barbie as their dream girl," says Lynda never participated with. Such as, Barbie Finch of Mattel Toys, "Barbie has a has never worn a T-shirt with a political unique ability to inspire confidence, slogan or announcing any kind of

in 1986 and in 1965 nearly 20 years before Sally Ride! As a doctor in 1988 and a veterinarian in 1985, Barbie doll has opened new dreams for girls that were not as accessible in 1959." There "The public has come to think of are some areas in which Barbie has

cigarette, or worn fourteen-karat gold false fingernails.

Where did the idea of Barbie come from? She was invented in 1959, by Ruth and Elliot Handler, founders of the Mattel Company. The Handler's came of the idea while watching their little girl play with paper dolls. Ruth Handler thought that little girls needed a doll that is Barbara. So the Barbie doll is really a person. The real Barbie is 47 years-old and a mother of two. She lives in Los Angeles and recently sold her bed-andbath shop. Now the real Barbie spends most of her time immersed in Barbielike pursuits that include golf, tennis, and bridge. Then in 1961, Ken was invented. Ken is the brother of Barbara

millionaire several times over.

Barbie is a public figure who can be trusted never to lose the bloom of youth, never to self-destruct in a barrage of ugly headlines and sordid disclosures. She may be the look and dream of the women of 90s, but to try and look like her. Be yourself.

